

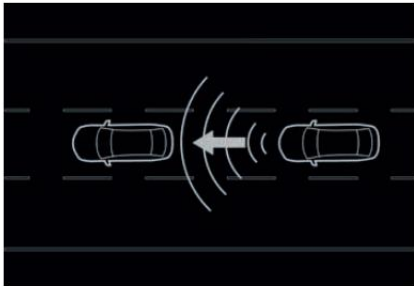
# MAZDA3

## Product Guide





# Advanced Safety Technology



## MAZDA RADAR CRUISE CONTROL (MRCC)

MRCC is an adaptive cruise control system. To activate, the driver sets a maximum speed (just as with cruise control) and size of the gap to maintain. The radar watches for traffic ahead and once the system senses a vehicle in front, the car will slow down and speed up automatically maintaining the drivers preset distance.

### STOP & GO

Automatic models also have the additional feature of 'Stop & Go', meaning the vehicle will automatically accelerate and brake in start / stop traffic with minimal input from the driver.

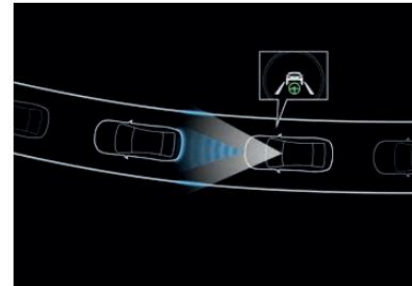
*Mazda Radar Cruise Control standard across the range.*



## WINDSCREEN PROJECTED COLOUR ACTIVE DRIVING DISPLAY

The colour Active Driving Display projects essential driver information including speed, turn-by-turn navigation and traffic signs onto the windscreen, closer to the drivers field of vision meaning you can safely focus on the road ahead.

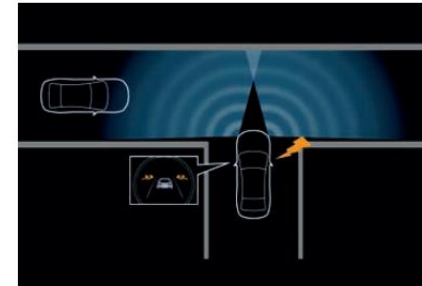
*Colour Active Driving Display standard across the range.*



## CRUISING AND TRAFFIC SUPPORT (CTS)

Reduces driver fatigue and supports a safer, more reassuring and more comfortable driving experience by reducing stress generally caused by traffic jams. CTS automatically operates the accelerator and brake pedals to maintain a proper trailing distance between all-new Mazda3 and the vehicle ahead. In addition, it assists with steering operations to keep the car in its proper lane. Because the steering control is strictly limited to assisting the driver, it is the driver who steers the car. CTS will not turn the car on its own were the driver to remove his or her hands from the steering wheel.

*Cruising and Traffic Support is part of an option pack for SKYACTIV-X GT Sport grade.*



## FRONT CROSS TRAFFIC ALERT (FCTA)

Mazda's newly developed system detects other vehicles approaching from blind spots at the front right or left of the vehicle and alerts the driver of their presence. This helps prevent a common cause of accidents, when cars enter a T-junction with a partially obscured view.

## REAR CROSS TRAFFIC ALERT (RCTA)

Rear Cross Traffic Alert system monitors traffic approaching from blind spots when reversing. Both systems operate when the car is moving at speeds of approximately 10 km/h or less and is only designed to detect motor vehicles.

*RCTA is standard across the range. FCTA is part of an option pack for SKYACTIV-X GT Sport grade.*

# Mazda M Hybrid & Skyactiv-X

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## **MAZDA M HYBRID**

Constantly striving to further improve fuel economy and lower emissions, Mazda has introduced an intelligent Mild Hybrid system called Mazda M Hybrid which uses kinetic energy from regenerative braking to help acceleration from launch and power electronics. The Mazda3 features this new technology which comes as standard on both 2.0 Skyactiv-G and 2.0 Skyactiv-X petrol engines. The result is a car that delivers outstanding performance, low running costs and strong environmental credentials.



## **SKYACTIV-X**

Skyactiv-X is an engine that changes everything. This engine burns petrol more efficiently thanks to Spark Controlled Compression Ignition (SPCCI). It produces more power but emits fewer emissions and uses less fuel than a regular petrol engine for an even better drive without compromise.

# Specification Highlights

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## GS

16" Alloy Wheels  
LED Headlights  
Electrical, Auto Foldable & Heated Mirrors  
8.8" TFT Colour Centre Display  
Multimedia Commander  
Power Window (Front & Rear)  
Leather Steering Wheel  
Manual Air Conditioning  
7 Inch TFT Meter Set (Digital Dashboard)  
Window Projector Head Up Display  
Automatic Lights & Wipers  
G-Vectoring Control Plus  
Smart City Brake Support (SCBS)  
Blind Spot Monitoring with Rear Cross Traffic Alert  
Traffic Sign Recognition (TSR)  
Lane Departure Warning & Lane Keep Assist  
Smart Brake Support - Front  
MRCC - Mazda Radar Cruise Control  
Rear Parking Sensor  
High Beam Control  
Alarm & Immobiliser  
AM/FM/DAB Radio with USB & 8 Speakers  
Bluetooth  
Apple CarPlay™ / Android Auto™  
Satellite Navigation

## GS-L

*In addition to GS grade, GS-L adds:*  
Outer Driver Mirror - Auto Dimming  
Smart Keyless Entry  
Rear Digital Camera  
Inner Mirror - Auto Dimming  
Front Seat Heaters  
Dual Automatic Air Conditioning  
Front Parking Sensors  
CD player

## GT (5dr) / PLATINUM (4dr)

*In addition to GS-L grade, GT / Platinum adds:*  
18" Alloy Wheels  
Exterior Mirror and Head Up Display Memory  
Black Leather Seats  
Power Driver Seat (8 way & lumbar)  
Driving Position Memory – Driver Seat  
Heated Steering Wheel

## GT SPORT (5dr) / PLATINUM SPORT(4dr)

*In addition to GT/Platinum grade:*  
Adaptive LED Headlights  
Front and Rear LED Signature Lighting  
Rear Privacy Glass  
Piano Black B-Pillar  
AT Paddle Shift (Automatic Models Only)  
Inner Mirror - Auto Dimming (Frameless)  
BOSE Sound System with 12 speakers (silver speaker design)  
Chrome steering wheel bezel  
Chrome start button & glove box handle.

### MAZDA3 ACHIEVES 5 STAR EURO NCAP RATING

Mazda3 has been awarded the maximum five-star rating by Euro NCAP with an exceptional 98% score in the Adult Occupant category.



## Model Availability:

### 5-Door Hatchback models:

	PETROL		DIESEL		SKYACTIV-X	
	2.0 Skyactiv-G Mazda M Hybrid (122ps) Manual	2.0 Skyactiv-G Mazda M Hybrid (122ps) Automatic	1.8 Skyactiv-D (116ps) Manual	1.8 Skyactiv-D (116ps) Automatic	2.0 Skyactiv-X Mazda M Hybrid (180ps) Manual	2.0 Skyactiv-X Mazda M Hybrid (180ps) Automatic
	6 Speed Manual	6 Speed Automatic	6 Speed Manual	6 Speed Automatic	6 Speed Manual	6 Speed Automatic
GS	•	-	•	-	•	-
GS Sport	-	-	-	-	•	-
GS-L	•	•	•	•	•	•
GS-L Sport	-	-	-	-	•	•
GT	•	-	•	-	•	-
GT Sport	•	•	•	•	•	•

• = Available; - = Not available;

### 4-Door Saloon models:

	DIESEL		SKYACTIV-X	
	1.8 Skyactiv-D (116ps) Manual	1.8 Skyactiv-D (116ps) Automatic	2.0 Skyactiv-X Mazda M Hybrid (180ps) Manual	2.0 Skyactiv-X Mazda M Hybrid (180ps) Automatic
	6 Speed Manual	6 Speed Automatic	6 Speed Manual	6 Speed Automatic
GS	•	-	•	-
GS Sport	-	-	•	-
GS-L	•	•	•	•
GS-L Sport	-	-	•	•
Platinum	•	-	•	-
Platinum Sport	•	•	•	•

• = Available; - = Not available;

## Engine Type

	2.0 Skyactiv-G Mazda M Hybrid (122ps)	1.8 Skyactiv-D (116ps)	2.0 Skyactiv-X Mazda M Hybrid (180ps)
Displacement	1,998	1,759	1,998
Maximum Output	90kW (122ps)/6000rpm	85kW (116ps)/4000rpm	132kW (180PS)/6000rpm
Maximum Torque	213Nm/4000rpm	270Nm/1600-2600rpm	224Nm/3000rpm

## Performance and Economy

		2.0 Skyactiv-G Mazda M Hybrid (122ps)		1.8 Skyactiv-D (116ps)				2.0 Skyactiv-X Mazda M Hybrid (180ps)			
		5 Door Hatchback		5 Door Hatchback		4 Door Saloon		5 Door Hatchback		4 Door Saloon	
		Manual	Automatic	Manual	Automatic	Manual	Automatic	Manual	Automatic	Manual	Automatic
Acceleration (0-100 km/h in seconds)		10.4	10.8	10.3	12.1	10.3	12.1	8.2	8.6	8.2	8.6
Top Speed (km/h)		197	197	194	192	199	199	216	216	216	216
Fuel Consumption (L/100km)	WLTP Extra High	16" : 6.3; 18" : 6.4	16" : 6.5; 18" : 6.8	16" : 5.7; 18" : 5.7	16" : 6.3; 18" : 6.3	16" : 5.7; 18" : 5.7	16" : 6.0; 18" : 6.3	16" : 6.0; 18" : 6.2	16" : 6.5; 18" : 6.7	16" : 5.6; 18" : 5.8	16" : 6.2; 18" : 6.3
	WLTP High	16" : 5.2; 18" : 5.4	16" : 5.6; 18" : 5.7	16" : 4.3; 18" : 4.4	16" : 4.6; 18" : 4.7	16" : 4.1; 18" : 4.2	16" : 4.4; 18" : 4.6	16" : 4.6; 18" : 5.0	16" : 5.3; 18" : 5.4	16" : 4.7; 18" : 4.9	16" : 5.2; 18" : 5.4
	WLTP Medium	16" : 5.8; 18" : 5.9	16" : 5.9; 18" : 6.2	16" : 4.8; 18" : 5.0	16" : 5.8; 18" : 5.8	16" : 4.8; 18" : 4.9	16" : 5.7; 18" : 5.8	16" : 5.2; 18" : 5.5	16" : 5.8; 18" : 5.8	16" : 5.3; 18" : 5.4	16" : 5.7; 18" : 5.9
	WLTP Low	16" : 8.5; 18" : 8.5	16" : 9.4; 18" : 9.4	16" : 5.0; 18" : 5.1	16" : 6.4; 18" : 6.3	16" : 4.9; 18" : 5.0	16" : 6.3; 18" : 6.5	16" : 6.6; 18" : 7.1	16" : 8.0; 18" : 8.1	16" : 6.8; 18" : 7.0	16" : 7.9; 18" : 8.2
	WLTP Combined	16" : 6.2; 18" : 6.3	16" : 6.5; 18" : 6.7	16" : 5.0; 18" : 5.1	16" : 5.6; 18" : 5.7	16" : 4.8; 18" : 5.0	16" : 5.5; 18" : 5.7	16" : 5.5; 18" : 5.8	16" : 6.2; 18" : 6.3	16" : 5.4; 18" : 5.6	16" : 6.0; 18" : 6.2
CO2 Emissions (g/km)		16" : 139; 18" : 142	16" : 148; 18" : 152	16" : 131; 18" : 133	16" : 148; 18" : 151	16" : 130; 18" : 132	16" : 146; 18" : 149	16" : 125; 18" : 131	16" : 140; 18" : 142	16" : 122; 18" : 127	16" : 136; 18" : 142
EC emission level		6d Temp	6d Temp	6d Temp	6d Temp	6d Temp	6d Temp	6d Temp	6d Temp	6d Temp	6d Temp

Vehicles are homologated in accordance with the new type approval procedure WLTP Regulation (EU) 2017/1151; Regulation (EC) 715/2007). For 2019, taxation is based on correlated figure (NEDC-2) based on WLTP, the VRT Rate that applies to this car is based on the correlated figure (NEDC-2).



## Exterior Colour Availability:

Grade:	Arctic White (A4D)	Snowflake White Pearllescent (25D)	Sonic Silver Metallic (45P)	Titanium Flash Metallic (42S)	Deep Crystal Blue (42M)	Jet Black Metallic (41W)	Machine Grey (46G)	Polymetal Grey (47C)	Soul Red Crystal (46V)
GS	•	o	o	o	o	o	o	o <sup>1)</sup>	o
GS Sport	•	o	o	o	o	o	o	o <sup>1)</sup>	o
GS-L	•	o	o	o	o	o	o	o <sup>1)</sup>	o
GS-L Sport	•	o	o	o	o	o	o	o <sup>1)</sup>	o
GT	•	o	o	o	o	o	o	o <sup>1)</sup>	o
Platinum	•	o	o	o	o	o	o	-	o
GT Sport	•	o	o	o	o	o	o	o <sup>1)</sup>	o
Platinum Sport	•	o	o	o	o	o	o	-	o

• = Available; - = Not available; o = Available at an additional cost.

<sup>1)</sup> Polymetal Grey is only available on 5 door Hatchback models.



Arctic white



Snowflake White Pearl



Sonic Silver



Titanium Flash



Deep Crystal Blue



Jet Black Metallic



Machine Grey



Soul Red Crystal



Polymetal Grey

## Wheels and Trims Availability:

Grade:	Wheels					Trims				
	16" Silver alloys	18" Grey Metallic	18" Silver Metallic	18" Black Metallic	18" Bright Metallic	Premium Black Cloth Seats	Premium Black Cloth Seats (with heated front seats)	Black Leather Seats (with heated front seats)	Burgundy Leather Seats (with heated front seats)	Stone Leather Seats (with heated front seats)
GS	•	-	-	-	-	•	-	-	-	-
GS Sport	-	• <sup>1)</sup>	• <sup>2)</sup>	-	-	•	-	-	-	-
GS-L	•	-	-	-	-	-	•	-	-	-
GS-L Sport	-	-	-	• <sup>1)</sup>	• <sup>2)</sup>	-	•	-	-	-
GT	-	• <sup>3)</sup>	-	• <sup>4)</sup>	-	-	-	•	-	-
Platinum	-	-	• <sup>3)</sup>	-	• <sup>4)</sup>	-	-	•	-	-
GT Sport	-	• <sup>3)</sup>	-	• <sup>4)</sup>	-	-	-	•	o <sup>5)</sup>	-
Platinum Sport	-	-	• <sup>3)</sup>	-	• <sup>4)</sup>	-	-	•	-	o <sup>6)</sup>

• = Available; - = Not available; o = Available at an additional cost.

<sup>1)</sup> Available on 5 Door Hatchback models only

<sup>2)</sup> Available on 4 Door Saloon models only

<sup>3)</sup> Available on Skyactiv-G 122ps and Skyactiv-D 116ps models only

<sup>4)</sup> Available on Skyactiv-X models only

<sup>5)</sup> Available as an optional extra on 5 Door Hatchback Skyactiv-X models only

<sup>6)</sup> Available as an optional extra on 4 Door Saloon Skyactiv-X models only



18" Black Metallic



Stone Leather



Burgundy Leather



18" Bright Metallic



Black Leather



Premium Black Cloth



18" Grey Metallic

## All New Mazda3 Specifications:

Safety and Security		GS	GS-L	GT/ Platinum	GT Sport/ Platinum Sport
Smart City Brake Support (SCBS):	Front	•	•	•	•
	Rear	-	-	-	□
Airbags:	Dual front airbags	•	•	•	•
	Front side airbags	•	•	•	•
	Front and rear curtain airbags	•	•	•	•
	Front knee airbag for driver	•	•	•	•
	Front passenger airbag cut-off switch	•	•	•	•
Anti-lock braking system (ABS)		•	•	•	•
Blind Spot Monitoring (BSM) with Rear Cross Traffic Alert (RCTA)		•	•	•	•
Front Cross Traffic Alert (FCTA)		-	-	-	□
Dynamic Stability Control (DSC)		•	•	•	•
G-Vectoring Control Plus (GVC Plus)		•	•	•	•
Hill Launch Assist (HLA)		•	•	•	•
Intelligent Speed Assist (ISA)		•	•	•	•
ISOFIX child seat anchorage; attached to outer rear seats		•	•	•	•
Lane-keep Assist System (LAS) with Lane Departure Warning System (LDWS)		•	•	•	•
Seatbelt reminder; audible warning:	Driver, passenger and rear seats	•	•	•	•
Seatbelts:	Front, 3-point (ELR) x 2 with pre-tensioners	•	•	•	•
	Rear, 3-point (ELR)	•	•	•	•
Alarm and immobiliser		•	•	•	•
Traction Control System (TCS)		•	•	•	•
Cruising Traffic Support (CTS)		-	-	-	□
Driver Attention Alert (DAA)		•	•	•	•
Driver Monitor System		-	-	-	□
Electronic Brake-force Distribution (EBD)		•	•	•	•
Emergency Stop Signalling system (ESS)		•	•	•	•
Tyre Pressure Monitoring System (TPMS)		•	•	•	•

• = Standard equipment; - = Not available; o = Option available at an additional cost;

□ = Part of an option pack available at an additional cost, only available on Skyactiv-X models.



Exterior		GS	GS-L	GT/ Platinum	GT Sport/ Platinum Sport
Bumpers:	Front body coloured bumpers	•	•	•	•
	Rear gloss black lower moulding (only available on 5 door Hatchback models)	•	•	•	•
Door Mirrors:	Electrically-adjustable, heated, auto power-folding door mirrors	•	•	•	•
	With auto-dimming function	-	•	•	•
	With adjustable memory and tilt-down function when reversing	-	-	•	•
Emergency tyre repair kit		•	•	•	•
Grille:	Black gloss finish (Available on 5 door Hatchback models and Skyactiv-X Saloon models)	•	•	•	•
	Chrome signature wing (Saloon) / Dark metallic finish signature wing (Hatchback)	•	•	•	•
Lights:	LED, with auto headlight levelling	•	•	•	•
	High Beam Control (HBC)	•	•	•	-
	Dusk-sensing headlights	•	•	•	•
	Coming home / leaving home lights	•	•	•	•
	Adaptive LED Headlights	-	-	-	•
	Daytime running lights - halogen	•	•	•	-
	Signature LED lights and Daytime Running Lights	-	-	-	•
Rear Lights:	LED rear combination lights with LED rear turn lights	•	•	•	-
	Signature LED rear combination lights with LED rear turn lights	-	-	-	•
	Rear fog light	•	•	•	•
Metallic/Mica/Pearlescent paint		o	o	o	o
Parking Sensors:	Rear only	•	-	-	-
	Front and Rear	-	•	•	•
Parking aids:	Reversing camera	-	•	•	•
	360° View Monitor (front, rear and side cameras)	-	-	-	□
Privacy glass:	Rear side and rear windows	-	-	-	•
Rear roof spoiler:	Gloss Black (available on Hatchback models)	•	•	•	•
Tyres and wheels:	16" Silver Metallic alloy wheels	•	•	-	-
	18" Grey Metallic alloy wheels (Available on 122ps Petrol and 116ps Diesel 5-Door Hatchback models only)	-	-	•	•
	18" Silver Metallic alloy wheels (Available on 116ps Diesel 4 Door Saloon models only)	-	-	•	•
	18" Black Metallic alloy wheels (Available on 5 Door Hatchback Skyactiv-X models only)	-	-	•	•
	18" Bright Metallic alloy wheels (Available on 4 Door Saloon Skyactiv-X models only)	-	-	•	•
Wipers:	Front, rain-sensing wipers	•	•	•	•
	Rear, adjustable speed with intermittent wipe (only available on 5 door Hatchback models)	•	•	•	•

Sport Pack:	Sport Pack comes standard on GS Sport Skyactiv-X models and GS-L Sport Skyactiv-X models: <ul style="list-style-type: none"> <li>• GS Sport Skyactiv-X models come with 18" Grey Metallic alloy wheels on Hatchback models or 18" Silver Metallic alloy wheels on Saloon models.</li> <li>• GS-L Sport Skyactiv-X models come with 18" Black Metallic alloy wheels on Hatchback models or 18" Bright Metallic alloy wheels on Saloon models.</li> <li>• The Sport Pack includes Adaptive LED Headlights, Front and Rear LED Signature Lights, Rear Privacy Glass, Black front grille (available on Saloon models only), Piano Black B-Pillar, AT Paddle Shift (available on automatic models only) and frameless auto-dimming inner mirror.</li> </ul>				
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• = Standard equipment; - = Not available; o = Option available at an additional cost; □ = Part of an option pack available at an additional cost, only available on Skyactiv-X models.



Interior		GS	GS-L	GT/ Platinum	GT Sport/ Platinum Sport
Colour Active Driving Display:	Windscreen projected colour head-up display featuring Traffic Sign Recognition, vehicle speed including warnings, turn-by- turn navigation and Mazda Radar Cruise Control information	•	•	•	•
Electrical power outlet		•	•	•	•
Gear knob:	Leather-wrapped	•	•	•	•
Grab handles:	Front passenger's and two rear, with coat hooks	•	•	•	•
Electronic Parking Brake:	With auto-disengage function, auto-hold function	•	•	•	•
Door Trim:	Cloth	•	•	-	-
	Vinyl Leather	-	-	•	•
Interior Mirror:	Auto-dimming rear-view mirror	-	•	•	-
	Frameless auto-dimming rear-view mirror	-	-	-	•
Luggage compartment:	Light	•	•	•	•
Meter set display:	Trip computer	•	•	•	•
	Colour 7-inch TFT display (provides speed, traffic signs and Mazda Radar Cruise Control information)	•	•	•	•
Front Seats:	Driver's seat, manual slide, recline, height and lumbar adjustment	•	•	-	-
	Front passenger's seat manual slide, recline and height adjustment	•	•	•	•
	Driver's seat, power slide, recline, height and lumbar adjustment with Head-up Display and mirror memory	-	-	•	•
	Premium black cloth trim	•	-	-	-
	Premium black cloth trim with heated front seats (3-stage setting)	-	•	-	-
	Black leather trim with heated front seats (3-stage setting)	-	-	•	•
	Stone Leather trim with heated front seats (available as an optional extra on 4 Door Saloon Skyactiv-X models)	-	-	-	o
	Burgundy leather trim with heated front seats (available as an optional extra on 5 Door Hatchback Skyactiv-X models)	-	-	-	o
Rear Seats:	Three height-adjustable head restraints	•	•	•	•
	60:40 split fold down rear seats	•	•	•	•
	Folding centre armrest equipped with two cup holders	•	•	•	•
Steering Wheel:	Leather-wrapped	•	•	•	•
	Tilt and height adjustment	•	•	•	•
	Heated	-	-	•	•
	Paddle shift for automatic transmission only	-	-	-	•
Storage spaces:	Door pockets (driver, front passenger)	•	•	•	•
	Front centre storage with two cupholders	•	•	•	•
	Glovebox with interior illumination	•	•	•	•
	Roof mounted sunglasses holder	•	•	•	•

• = Standard equipment; - = Not available; o = Option available at an additional cost.



Comfort and Convenience		GS	GS-L	GT/ Platinum	GT Sport/ Platinum Sport
Manual air-conditioning		•	-	-	-
Dual zone climate-controlled air-conditioning		-	•	•	•
Electric windows:	Front and rear, with one-touch automatic up / down	•	•	•	•
Engine start / stop button		•	•	•	•
Front and rear courtesy lights:	When the doors are opened, the white lamps illuminate the area around the feet, while the red lamps inform approaching vehicles that somebody is about to enter or exit the vehicle.	•	•	•	•
Interior Lighting:	LED lighting	•	•	•	•
Remote central locking with deadlocking and automatic door lock when driving		•	•	•	•
Smart keyless entry:	Allows opening and locking of the vehicle without removing the key from your pocket or bag	-	•	•	•
Mazda Radar Cruise Control (MRCC) (Automatic features Stop & Go function)		•	•	•	•
Sun visors:	Driver's and front passenger's with covered vanity mirror and driver's ticket holder	•	•	•	•

• = Standard equipment; - = Not available

Infotainment and Connectivity		GS	GS-L	GT/ Platinum	GT Sport/ Platinum Sport
Integrated Bluetooth®:	Allows hands-free calling and easy access to phone contacts via steering wheel controls or Multimedia Commander	•	•	•	•
	Audio transfer from Bluetooth® devices	•	•	•	•
Mazda Multimedia System:	AM / FM / DAB radio, with 8 speakers	•	-	-	-
	AM / FM / DAB radio, single CD / MP3 with 8 speakers	-	•	•	-
	AM / FM / DAB radio, single CD / MP3 featuring 12-Speaker BOSE® surround sound system, with Bose CenterPoint, BassMatch and AudioPilot technology	-	-	-	•
	8.8 inch TFT colour centre display	•	•	•	•
	Steering wheel-mounted audio and Bluetooth® controls	•	•	•	•
	USB Charging Port	•	•	•	•
	Apple CarPlay™ & Android Auto™	•	•	•	•
Mazda Navigation System:	European mapping with alternative route calculations, point of interest search	•	•	•	•
Multimedia Commander:	Located between the driver and front passenger, the Multimedia Commander allows easy control of the advanced connectivity and infotainment system, with information displayed on the 8.8 inch colour centre screen, includes a separate volume control dial	•	•	•	•

• = Standard equipment; - = Not available





DRIVE TOGETHER

Mazda Motor Ireland 6<sup>th</sup> June 2019